



JORDAN ANDINO

CELEBRITY CHEF / TV PERSONALITY



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BIO

Born in Toronto, Canada, Jordan Andino began his foray into the culinary world at the young age of 9 learning under his father. After moving to Manhattan Beach, CA, he traded in his surfboard to work in fine dining kitchens, and later attended Cornell University's School of Hotel Administration to grow his business accumen. Andino has honed his training & experience working at acclaimed restaurants including The French Laundry, Spago, and Jean Georges. His talent and unparalleled charisma was recognized early on by WME, and the agency continues to represent him to this day.

REACH

Jordan's visibility is always evolving and he has a variety of media out at all times. Whether on TV, running online features for Flip Sigi, giving cooking demos, being a guest judge, or hosting Tastemade/FoodBeast videos, there is constantly content being generated and presented.

His love of life and unrelenting positivity light up every room he walks into. With classic training and knowledge but a young soul, he transcends multiple generations. As a partner, he can be leveraged to both reach the target audiences as well as deliver on a gamut of 2objectives.

- ✔ International, East Coast & West Coast
- ✔ Shines on Television & In Person
- ✔ Safe for Family Values
- ✔ Versatile & Exciting
- ✔ 850k total Instagram Reach in 2018
- ✔ 1.1 Million Twitter impressions in 2018
- ✔ 1.6 Million total facebook reach in 2018



CHEF



BORN FOR IT

Jordan began his culinary life at age 9. He spent every summer learning in fine dining kitchens under his father's tutelage, and later attended Cornell University's Hotel School.

TRAINED

Andino is classically trained and has honed his skills through the years by working at acclaimed restaurants including The French Laundry, Spago, and Jean Georges.

PASSIONATE

His entire life, he has had a passion for food & a desire to become a chef. Recently becoming a James Beard Chef, his goal is to bring a Michelin star to Filipino Cuisine.

GENERATIONAL

A young chef with classic training and an electric, charismatic personality. He crosses key demographics, identifies with age ranges 50 years apart, and is a natural on stage. That combination comes once in a generation.

RESTAURANTEUR

Jordan has rapidly gained clout as one of the freshest, most notable faces in New York City's culinary world. His hospitality skills and clean unique flavors have been an integral part of the opening of his Flip Sigi restaurants. His successes were quickly noticed, leading to countless recognitions, appearances, features, and brand collaborations.



THE FOOD

A blend of classic Filipino Cuisine and french technique, Jordan's cooking is an inspired combination of his grandmother and father. Blending those elements with Spanish and Mexican vessels, he's created a unique signature profile for his Flip Sigi Restaurants.

His next passion project will be building on his classic training in a relentless effort to bring a Michelin Star to Filipino Cuisine.



TELEVISION

THE FUTURE

Jordan's dynamic demeanor, youth, training, energy, international upbringing, and diverse culinary experiences check many boxes for companies looking to target multiple audiences.

In addition to hosting "Late Nite Eats" & Food Boats on Food Network/Cooking Channel, he is highly sought after for guest, chef, contestant, judge, and demo appearances on popular shows including Kourtney and Khloe Take The Hamptons, Chopped, Rachael Ray, The Today Show, Beat Bobby Flay, Worst Cooks In America, Cooks vs. Cons, and Recipe for Deception.



SHOW HOST

As the host of Cooking Channel's Late Nite Eats and Food Network's Food Boats, Jordan is a natural lock for the next generation of Food Programming.

FREQUENT GUEST

Magnetic & charismatic, Jordan is a frequent guest on programs The Kitchen, the Today show, Direct TV's Fantasy Zone, and others.

CONTRIBUTOR

A natural knack for creativity under pressure, he's regularly sought for creative segments. Appears on Wendy Williams, Rachel Ray, & Fox Sports.



JUDGING

Regular appearances as a judge on Chopped, Cooks vs Cons, Worst Cooks in America, Chef in Your Ear, & Top Golf Chef Showdown.

His lifetime of training paired with his natural ability on camera make him a perfect fit for this show format.

EXPERIENTIAL EVENTS



RECIPES & FACE

NESQUIK 70TH ANNIVERSARY

For Nesquik, Jordan created the recipes, was the face of the launch, and hosted the event.



CELEBRITY CATERING

WELLS FARGO PROPEL LAUNCH

Curated & catered the food for all 400 attendees & brought awareness via social media.



NATIONAL CAMPAIGNS

SPAM TINY HOUSE OF SIZZLE

A natural knack for creativity under pressure, he's regularly sought for creative segments. Appears on Wendy Williams, Rachel Ray, & Fox Sports.



MENU CURATION

DIET COKE BRAND RELAUNCH

Jordan curated the menu using every flavor of diet coke, oversaw the catering, and was a major social media influencer.



CELEBRITY COOKING DEMOS

RADO WATCHES

A charismatic performer, he excels doing Live Cooking Demos for Rado Watches & the Int'l Food & Restaurant Show.



TELEVISION SPOTS

KINGS HAWAIIAN X FOX SPORTS

Jordan created the winners of each week's Kings Hawaiian contest & made them live on Fox Sports College Gameday.



FASHION & LIFESTYLE

With a mother & stepfather who are both professional models, Jordan was introduced to the industry at an early age. A natural in front of the camera & a love for fashion make Jordan an easy fit for any campaign. His active lifestyle has led to recent works Nike & Marine Layer, as well as Target's Goodfellow campaign.



- ✓ *Food Influencer*
- ✓ *Awareness Generator*
- ✓ *Creative Engager*



INFLUENCER: A GROWING VOICE

His electric & family friendly persona lends itself to brands transcending industries. Recent Events/ Campaigns include Diet Coke, Virgin America, Nesquik, AMEX, Target, US Foods, & Marine Layer.

His strengths are his int'l following, appeal to a very wide age range, content options, & his Engagement driver. Videos created in partnership with Tastemade, Business Insider, and Foodbeast garnered more than 31,000,000 views, 175,000 likes, 85,000 shares, and 46,000 comments.



PEOPLE MAG Sexiest Chef Alive

Sexiest Chef Alive 2017/2018

The fan favorite, Jordan propelled People Magazine's online contest from internet into a tv special and is a regular choice for contest programming.



Feeding the firefighters & families of Paradise, CA during the wildfires w/ the Today Show

GIVING BACK

Growing up and having to earn every single bit of his own way, Jordan is a huge believer in giving back anywhere he can. Having grown up between two countries, on two different coasts, and seeing the hard work of his immigrant parents, Jordan has made it his mission to reward hard work and great attitude with recognition, job opportunities, and support. He understands that the youth of the today's culinary world is what shapes the gastronomic future. He sincerely believes that his success can only be measured by the success of his mentees and employees. Seeing where his family came from in the Philippines, Jordan grasps the gravity of the less fortunate and is excited and honored to be asked to help the less fortunate wherever and whenever he can.



Driving awareness to CCAAP with US Foods & Marcus Samuelson



Guest Nutrition Expert & Chef Mentor to students at New Utrecht High School Cooking Club



Speaking to students at Spoon University about my culture & journey